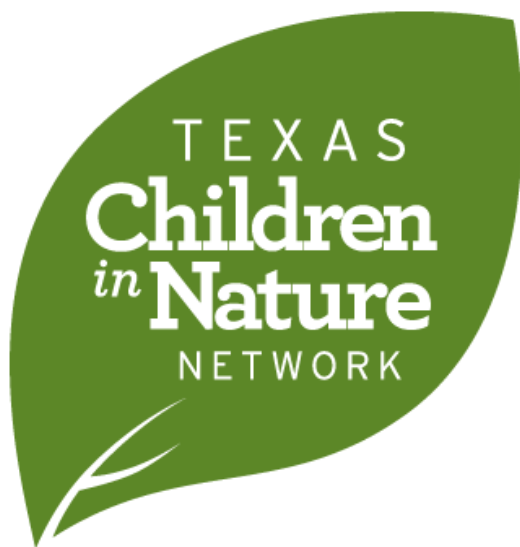


# TEXAS CHILDREN IN NATURE NETWORK 2021 SUMMIT



**December 2-3, 2021**

**Inspiring Leaders for Healthier,  
Happier, Smarter Kids**

**Fort Worth, Texas**

**Botanical Research Institute of  
Texas and The Fort Worth  
Botanic Garden**





# JOIN THE TEXAS CHILDREN IN NATURE NETWORK AS WE EXPLORE THE LATEST RESEARCH AND IDEAS THAT STENGHTHEN THE CONNECTION BETWEEN CHILDREN, COMMUNITIES, AND NATURE.



Since 2010, the Texas Children in Nature Network has strengthened and leveraged partnerships and regional collaboration, to improve the connection between children and nature. The results of our collective impact continue to grow:

- **Celebrating** our 11th year with over 600 partner organizations across the state
- **Eight Regional Collaboratives** across the state, connecting the Caprock region, North Texas, Austin, San Antonio, the Pineywoods region, Houston, the Coastal Bend, and the Rio Grande Valley
- **Monthly virtual meetings** discussing our eight strategic areas of interest: Education, Health, Equity, Access, Leadership, Community, Policy and Marketing
- In 2019 over **4 million Texas children and families** participated in outdoor and nature-based opportunities
- Texas is host to THREE **Cities Connecting Children to Nature** projects: Austin, San Antonio and Houston
- **Eight Nature Rocks Texas regional websites** connecting families with local parks, nature centers and nature-based activities
- **The OLE! Texas** initiative partners statewide organizations to create outdoor learning environments in early childhood centers across the state
- Launched a **Founder's Circle** of funders dedicated to the formation of our organization





# 2021 SUMMIT

During this two-day Summit, TCiNN will bring together health, education, built environment, faith and conservation community leaders to shape an even brighter future for the children of Texas. TCiNN will convene over 250 community leaders to strengthen the network and develop opportunities and policies that will connect more children and families with nature.



Currently, children spend between 7-11 hours indoors daily, often sedentary and consuming digital media. They spend only minutes in nature playing! At the same time research shows that childhood obesity, diabetes, and depression are on the rise. The trends are alarming, but the good news is: this is a solvable problem. One which we are striving to resolve through our work.

Texas Children in Nature Network continues to see real progress towards solutions through community collaboration. Join us in this journey to connect more children and families with nature.





## 2021 Champion Awards

At every Texas Children in Nature Network Summit we honor individuals or organizations that have gone above and beyond to improve the lives of children in Texas through strengthening their access to and connection with nature.

If we want children to flourish, to become truly empowered, then let us allow them to love the earth before we ask them to save it.

- David Sobel

## This Year's Winners

**Legacy Award:** **Laura Bush** for her work promoting conservation and environmental education in Texas with her organization Texan by Nature.

**Education:** **Melissa Pashcke** for outstanding work engaging youth at Dogwood Canyon Audubon Center in Cedar Hill and at Trinity River Audubon Center in Dallas

**Community:** **Marty Leonard** for her lifetime devotion of conserving nature for her community and beyond

**Access:** **Black Outside** for their work engaging black youth in the outdoors across Texas

**Health:** **Dr. Amanda Mohammed** for her work leading efforts in North Texas with the Walk with A Doc program

**Marketing:** **George Bristol** for his tireless efforts supporting state parks and the passage of Prop 5.



# TEXAS CHILDREN IN NATURE SUMMIT 2021

## SPONSORSHIP LEVELS AND BENEFITS

### Star Gazer (\$15,000)

- Exclusive presenting sponsor
- Name on all printed materials for the Summit
- Welcoming speaker at Summit
- Verbal recognition as an award sponsor during award presentation (limit two sponsors per award)
- Logo recognition on printed materials for the Summit
- Recognition in the press release announcing the awardees
- Recognition in promotional materials including signage, press releases, and e-blasts
- Logo included in social media messaging
- Logo on TCiNN website
- Booth or table at Summit for advertisement
- Eight registrations to the Summit

### Creek Splasher (\$10,000)

- Named sponsor of one of the Summit thematic strands
- Opportunity to speak at the opening of the Summit
- Verbal recognition at the Summit
- Logo recognition on printed materials for the Summit
- Recognition in promotional materials including signage, press releases, and e-blasts
- Logo included in social media messaging
- Logo on TCiNN website
- Booth or table at Summit for advertisement
- Six registrations to the Summit





### **Trail Hiker (\$5,000)**

- Verbal recognition at the Summit
- Logo on printed materials for the Summit
- Recognition in promotional materials including signage, press releases, and e-blasts
- Logo included in social media messaging
- Logo on TCiNN website
- Booth or table at Summit for advertisement
- Four registrations to the Summit

### **Vendor (\$3,500)**

- Booth or table at Summit for advertisement
- Logo recognition on printed materials for the Summit
- Recognition in promotional materials including signage, press releases, and e-blasts
- Logo on TCiNN website
- Two registrations to the Summit

### **Tree Climber (\$2,500)**

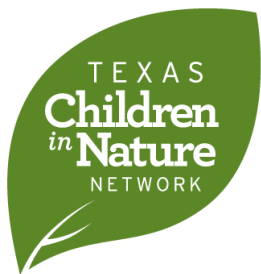
- Name recognition on printed materials for the Summit
- Recognition in promotional materials including signage, press releases, and e-blasts
- Logo on TCiNN website
- Two registrations to the Summit
- Non-profits at this level can receive a promotional table in the vendor area

### **Seed Planter (\$1,000)**

- Name recognition in printed materials for the Summit
- Logo on TCiNN website
- Two registrations to the Summit







# Sponsorship Form

## Contact Information

Organization: \_\_\_\_\_

Name(s) as you wish it to appear on event materials:

\_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsor Level

- ☐ Star Gazer (\$15,000)
- ☐ Creek Splasher (\$10,000)
- ☐ Trail Hiker (\$5,000)
- ☐ Vendor (\$3,500)
- ☐ Tree Climber (\$2,500)
- ☐ Seed Planter (\$1,000)

For questions please contact  
Sarah Coles at 512-434-0815  
[scoles@texaschildreninnature.org](mailto:scoles@texaschildreninnature.org)

Check (Payable to Texas Children in Nature)

Federal Tax # 83-4697594

Credit Card (Please call to process CC payments)

Online: <http://weblink.donorperfect.com/2021Summit>

Total Amount: \_\_\_\_\_

Mail to: Texas Children in Nature

PO Box 492

Manchaca, TX 78652

Please return this form by **September 30, 2021** to be included on printed materials